



 **Nescot**  
in its community



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# Introduction

Nescot is a college for everyone.

Established as Ewell County Technical College in 1953, it has been at the heart of our local community for more than 65 years and has a special place in the cultural life of the borough.

In the 1950s and 60s the college taught trades like brickwork, carpentry and technical drawing, but it was also one of the first institutions to introduce courses in exciting new fields like computing, electronics and typing. The college is used as a film location, including for features such as *Pink Panther*, and has played host to musicians from a range of well-known bands.

Nescot specialises in vocational and technical education and offers full-time courses, apprenticeships, part-time qualifications for adults, university-level study and distance learning.

However, Nescot's value extends past its educational remit, with a range of facilities that are open to the public.



Sports Injury Clinic



Adrian Mann Theatre



Sports Centre & Gym



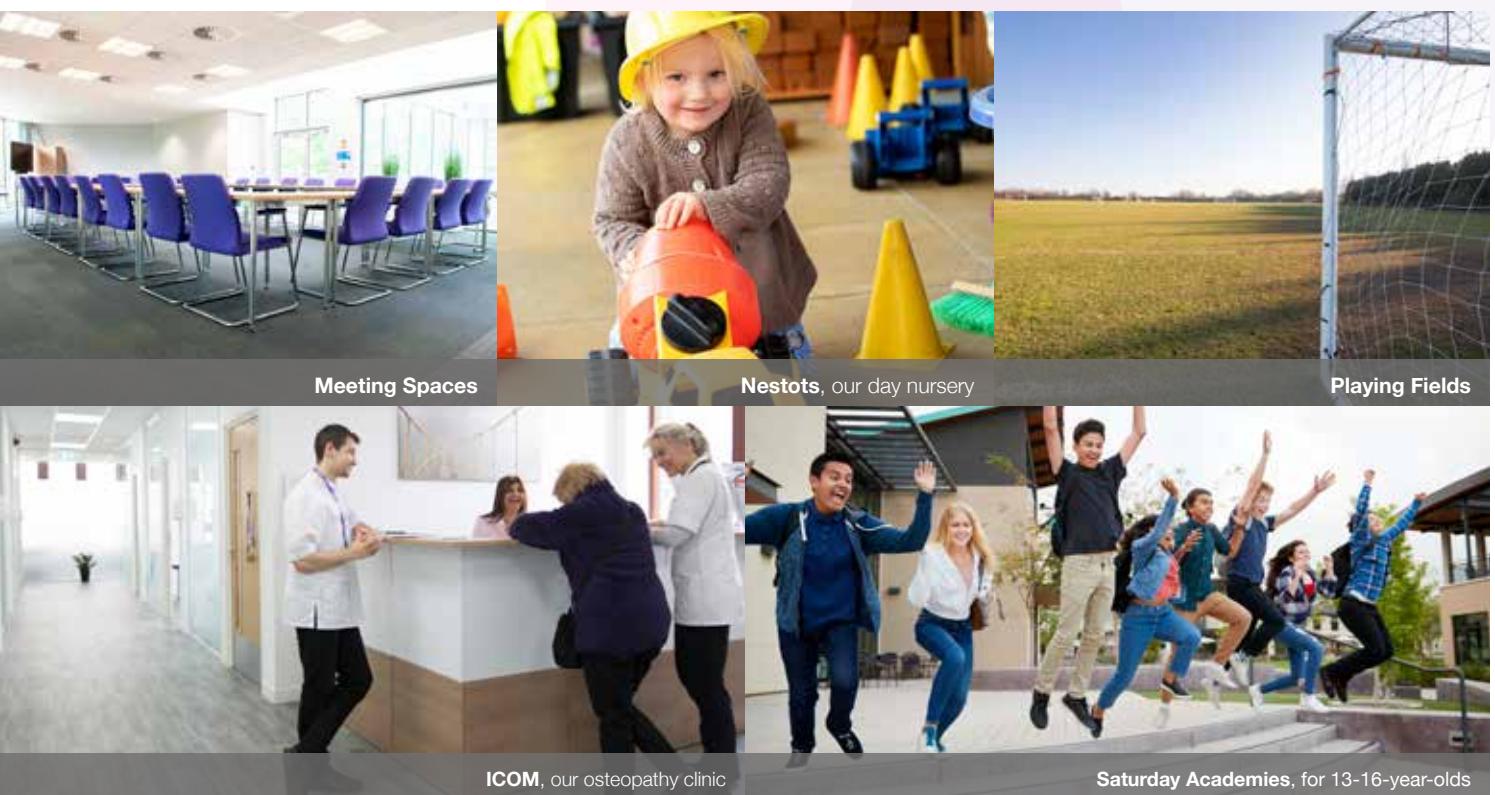
INNOVATION, our hair & beauty salon



Rasika, our Indian Restaurant

These facilities include:

- Innovation, our hair and beauty salon, offered in partnership with Toni & Guy
- Rasika, our Indian restaurant
- ICOM, our internationally-renowned osteopathy clinic
- The Adrian Mann Theatre
- Nestots, our 52-place nursery
- Our gym, fitness classes, football pitches, sports hall and multi-use games area
- Our sports injury clinic
- Saturday Academies for our younger learners
- Our meeting spaces.



Meeting Spaces

Nestots, our day nursery

Playing Fields

ICOM, our osteopathy clinic

Saturday Academies, for 13-16-year-olds



# Our strategic plan

Building strong links with the community is a central part of Nescot's strategic plan. This is being done by: bringing the community into Nescot, such as encouraging community groups to use our space, free of charge where appropriate; and taking Nescot out to the community, such as by lending our staff and students' skills to benefit groups.

We believe that stronger identification with the community has the long-term effect of improving brand awareness and perception, thereby increasing applications and participation in education, as well as being the right thing to do.



The college's mission and key priorities are set out below.

<b>Nescot's mission: The college of choice for students, staff and employers</b>		
	<b>Key priorities</b>	<b>Links to community engagement</b>
1	Outstanding teaching, learning and assessment, in an inspirational and safe environment	Our outstanding facilities will help to bring community groups into the college Students will benefit from sharing skills and ideas with community groups
2	Stability and growth	Improved brand awareness and perception will help to drive growth
3	Helping our students to develop the skills, attitudes and qualifications they need to succeed at work	Proactive projects for community groups, such as Media students creating a promotional film for The Children's Trust, is a valuable learning experience
4	Engaged with employers and other organisations to offer courses that are innovative, relevant and in-demand	Better community engagement will lead to better employer engagement, and vice-versa
5	Developing strong relationships with schools and community groups to give clear information, advice and guidance	Better community engagement will lead to better brand awareness, and drives more informed decision-making by prospective applicants
6	To be an employer of choice	Widening awareness and broadening the appeal of Nescot will encourage the best staff to work for us.



# The community

Nescot's 'community' includes:

Residents and residents' groups and associations

Other community groups, such as rotary clubs

Charities based in the local area, such as The Children's Trust, and the Samaritans

Business groups such as the Chamber of Commerce

People or groups who frequently book or use Nescot's facilities, such as Phab

Pupils, parents and staff of primary and secondary schools within the catchment area.







# Bringing the community to Nescot

Nescot will consider reduced booking rates for community or not-for-profit groups where possible, and extends this to private organisations if there is a business case for doing so. However, each case is considered on its merits to ensure a clear balance between long-term planning and reputation building and maximising income.

The free summer fair, held at Nescot every June. The event is free to enter and offers a wide range of entertainment, from curriculum-based stalls to visits from Surrey Fire and Rescue Service and Surrey Police.

Surrey Chambers of Commerce hold networking meetings for free at Nescot, in exchange for networking opportunities for college staff and the opportunity to sell the college.

Health and Social Care students have been part of an innovative initiative called Brewing Friendship, set up in partnership with groups including the borough council's adult social care team and Epsom and Ewell rotary clubs. The initiative was set up in February 2019 and involves lonely or socially isolated older people being referred to the college each week to take part in a café. The café is run by Health and Social Care students, with refreshments provided by Foundation Learning students.

Hosting free monthly networking events, Nesworks, for business leaders.

Epsom and Ewell Model Railway Show is held at Nescot each year. It is a popular event which brings hundreds of people of all ages to the college annually.

Computing students held a quiz night in May 2019 as part of their final major project, aimed at raising money for The MS Society.



**Nescot Summer Fair, June 2019**



**Surrey Chambers of Commerce Networking Event, January 2019**



**Brewing Friendship, April 2019**

Discounted Saturday Academies for young people aged 13 to 16 in subjects ranging from Animal Studies to Hair and Media Makeup. The four-week courses are aimed at experiential marketing for future full-time applicants.

Community charities that use Nescot as a venue for a significantly discounted rate include the Sunnybank Trust, which uses Seasons Hub for Kites Club, and PHAB, which uses Nescot every Friday.

Nescot is a venue for the biennial arts festival MgSO<sub>4</sub>. Next planned for 2020, the event includes visual arts, music, theatre and dance. Students have helped to plan and stage elements of the festival, while venue space was offered for free in exchange for Nescot branding appearing across publicity materials.

Surrey Fire and Rescue Service visit children at Nescot's nursery Nestots for free each year.

Nescot works in partnership with The Blue Cross on our on-site rehoming centre for cats. Students care for the cats and help with the rehoming process.

Nescot takes donations for Epsom and Ewell Foodbank via the main college reception, and staff at the college are also able to issue vouchers to people experiencing crisis.



Neswork Breakfast Event, April 2019



Saturday Academies @ Nescot, 2019



Epsom & Ewell Model Railway Show, 2019



Blue Cross Cattery



Surrey Fire & Rescue



# Taking Nescot to the community

Nescot brings students and staff into the community to create mutually-beneficial projects and to build relationships. Some projects help the students to develop course-specific technical skills, and others support their soft skills such as confidence, teamwork, independence and planning.

Examples of this include:

Media HND students created and edited a suite of free promotional videos for The Children's Trust in Tadworth. The videos are being used to help the charity with their fundraising. The experience of working with a 'real' client was invaluable to the students.

Beauty students volunteered their time as part of Epsom Mental Health Week in October 2018, offering free manicures at sessions organised as part of the event.

Students from the Foundation Learning department took part in a litter pick across and around the campus in May 2018, collecting eight bags of rubbish in just 90 minutes. The tasks was aimed at educating the students about the importance of looking after their college environment, as well as being a good neighbour.

Hairdressing students organise a charity Christmas appeal each year, alternately collecting gifts for homeless young people via Centrepoint and donations for Epsom and Ewell Foodbank.

Performing Arts students produce pantomimes at Christmas, and tour their productions around primary schools. This builds relationships with schools, which are also useful for generating placements for Childcare and Health and Social Care students, and gives the Performing Arts students the opportunity to perform to a different age group.

Foundation Learning students visit two churches in Ewell every week. They make sandwiches, jacket potatoes and cakes, and host a café for visitors.

Hair and Media Makeup students volunteer to do facepainting throughout the year to help charities with their fundraising. For example, at Halloween in 2018 they raised almost £5,000 for The Rainbow Trust by doing facepainting at Chessington World of Adventures.

Carpentry and Joinery students have been involved in making projects for various purposes. In 2019 this has included making benches and planters for an Epsom primary school, and planters for Banstead Village in Bloom. The students have also made benches for firefighters at Epsom fire station.

Performing Arts students packed bags in supermarkets in exchange for donations to fund their upcoming shows. Money was used to finance costumes, props and set design.



**Foundations Litter Pick**, May 2018



**Computing**, Charity Raffle



**Performing Arts**, Alice in Wonderland

Animal Studies and Catering students have built a relationship with The Elders care home in Ewell. Animal Studies students took Christmas gifts for residents in December 2018, while Catering students made and delivered hot cross buns at Easter 2019. Animal Studies students are planning an 'animal encounters' session for residents in June 2019.

Sports students have run PE sessions for children at primary schools as part of their coaching development units.

Foundation Learning staff have developed Supported Internships, which have involved Nescot students doing placements at partner organisations including Heathrow Airport, the RAC, and Bentalls shopping centre.

Beauty and hairdressing students have held free pampering sessions for carers in association with Carers of Epsom. Visitors were treated to haircuts, manicures, pedicures and massages in exchange for donations to charity.

Computing students hold an annual Christmas card project to raise money for The Children's Trust. In 2018 they raised more than £700 in three weeks by selling hand-made Christmas cards and holding a raffle for a festive hamper. The project helps the students to learn skills including budgeting, market research, teamwork and attention to detail.

Frances Rutter, the CEO and Principal at Nescot, is a Poverty Truth Commissioner.



**Hair & Media Makeup**, facepainting



**Carpentry & Joinery**, community projects



**Sports**, PE Sessions for schools





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